



Regional Sports Bra Fitting Lead – Southwest

Location: Plymouth / Dartmouth and surrounding areas

Minimum Hours: 15 hours per week

Rate: £18.00 per hour

Expenses: Mileage, accommodation and expenses covered for long-distance or overnight events

Help us support more active women in sport and vocation.

Are you driven by purpose, skilled at leading small teams, and confident managing a regional territory? We're looking for a **Regional Events Lead** to oversee our **boobydoo Sports Bra Fitting Team** across the Southwest.

You'll be the face of our regional events programme, delivering expert fittings, managing a small team of freelance fitters, and helping women find the support they need to move comfortably and confidently.

We already have a pipeline of contracted events, but we're looking for someone commercially minded who can also spot and secure additional opportunities - whether in schools, gyms, sports clubs, or community networks.

No prior bra fitting experience? No problem. Full training is provided.

Who This Role is Perfect For

You might have experience as a:

- Territory Sales Rep
- Community Engagement Lead
- Events Coordinator
- Regional Team Leader
- Former military personnel

This is a **hands-on, customer-facing** leadership role, perfect for someone looking for **flexible, purpose-driven work** in the sport and wellness space.

What You'll Be Doing

- 📅 Supporting and delivering existing **20–30 events per year** in the region
- 📍 Leading fittings for customers at in-person events (training provided)
- 👥 Managing a team of 2-3 freelance fitters – including **scheduling, training, and performance oversight**
- 🎯 Identifying and pursuing new local fitting opportunities
- 📁 Managing and maintaining your fitting kit and stock
- 📊 Submitting post-event orders and reports to HQ



-  Providing **virtual fittings from home** (when not on the road)
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Scheduling & Commitment

- **Wednesdays** are typical event days (some variation possible)
 - During quieter periods, hours are made up via **virtual fitting appointments, lead generation** and **admin**
 - **Peak seasons:** September and March
 - **Quieter periods:** Christmas, August
 - **Advance schedule provided**, but a flexible, proactive attitude is essential
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You'll Thrive in This Role If You...

- ♥ Are confident leading a small team to deliver high standards
 - ♥ Enjoy meeting people and thrive in face-to-face customer settings
 - ♥ Are highly organised and can manage multiple calendars and logistics
 - ♥ Are energised by travel, being on-the-go and delivering meaningful experiences
 - ♥ Have a background or passion in **sports, fitness, education, or women's health**
 - ♥ Can confidently represent a brand with professionalism and enthusiasm
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Essentials

- ✓ Based in/near Plymouth
 - ✓ Full UK driving licence and access to a car
 - ✓ Strong interpersonal and communication skills
 - ✓ Self-motivated with a growth mindset
 - ✓ Able to lift and carry light kit to/from events
 - ✓ Available for a mix of in-person and remote work
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Why Join boobydoo?

We're the **UK's Sports Bra Experts**, with over 20 years' experience and the widest range of sizes and styles. We've helped more than **200,000 women** find the support they need to move without limits—and we're just getting started.

We work with:

- International Sports Teams
- The Ministry of Defence & Royal Navy
- Schools, PTs, and local sports clubs
- Customers across the UK via our virtual fitting service



You'll get:

- Flexible freelance work that fits your life
- Access to industry-leading training
- Free sports bras from our expert-approved range
- The chance to make a real difference in women's lives

How to Apply

Ready to lead the charge in the Southwest?

Email your CV and a short cover letter to melissa@boobydoo.co.uk and charly@boobydoo.co.uk